**CA 247 Tools to Try**

- People
- Print Publications
- Websites
- Statistical Databases

- **Business Subject Guide** [http://subjectguides.grcc.edu/business](http://subjectguides.grcc.edu/business)
- **Culinary Arts Subject Guide** [http://subjectguides.grcc.edu/culinary](http://subjectguides.grcc.edu/culinary)
- **Grand Rapids Subject Guide** [http://subjectguides.grcc.edu/grr](http://subjectguides.grcc.edu/grr)

**NAICS / SIC codes** – good for searching literature, statistics, vendors  722511

**Expensive Business Databases:**
- Business Decisions Database – not working
- Demographics Now – where kinds of restaurants are located, also some specialty stats (alcohol)
- Reference USA at GRPL and KDL Libraries

**Local Business / GIS Databases:**
- Community Profiles – neighborhood score, choose indicator for ethnicity
- GR Public Planning Map – NW Leonard
- Traffic Counts – Michigan near GVSU’s new land
- Liquor Commission – by township
- Right Place Program – events etc.

**Real Estate Tools:**
- Zoom Prospector

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